



Athletic Dossier

Marina Escobar

Professional Golf Player



Marina Escobar Domingo

Golf Professional since July, 2024

Born: El Ejido (Almería), Spain

Age: 22 years old

Studies: Bachelor's degree in Economics with a Master's degree in Management at the University of Florida (USA).

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[@marinaescobard](https://www.instagram.com/marinaescobard)

Introduction

"I began playing golf at 7 years of age thanks to my parents and the Parrón's family. An age when we can best develop the fundamentals for the practice of any sport and make the most of the qualities with which we are born.

From a very young age, I practiced all the sports that I could, until I focused my efforts on Golf, sport that I love and that has provided me with values and unforgettable experiences.

I define myself as a humble, responsible, and competitive person at all levels."



National Team Program Blume

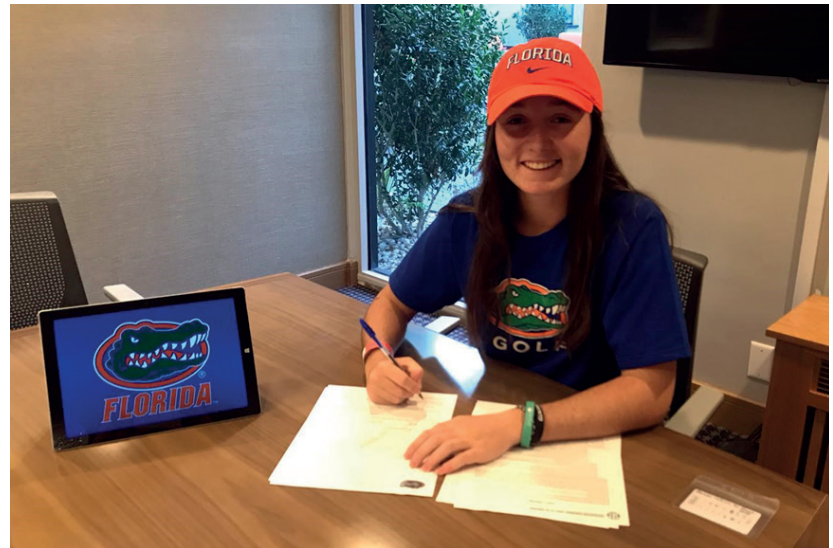


- At 15 years of age, she joins the National Team Program Blume, in Madrid. Program part of the Royal Spanish Golf Federation (RFEG).
- Key moment in her athletic career, acquiring access to great facilities, coaches, and the necessary resources to take her game to the next level.
- Joins the Under 18 National Team and competes for Spain in European and World Championships.



Student Athlete Scholarship NCAA DI Golf University of Florida (USA)

- Signs for one of the most popular collegiate teams in the USA: The Florida Gators.
- Corroborates her achievements in Europe and the World, including a 123rd position in the World Amateur Golf Ranking (WAGR).
- Starting player in the line-up for the Florida Gators, DI team in the NCAA and Power Four Conferences in collegiate sports: The SEC Conference.



Main Athletic Amateur Achievements (2016-2024)

> In 2016 - 2019 (15 - 17 years old)

NATIONAL Tournaments:

- 1st in the International Andalusian Championship Under 16
- Winner at the Madrid Amateur Open
- Andalusian Amateur Runner-up
- Gold Medal at the Spanish Team Championship by autonomic communities
- Winner of the National Under 18 Ranking (2018)
- Runner-Up on the National Amateur Ranking (2018)
- Spanish Under 18 Runner-Up

INTERNATIONAL Tournaments:

- Winner of the Cartier Trophy in Paris, Under 18
- Silver Medals at the European Girls Team Championships (2018 & 2019)
- Joins the World Amateur Golf Ranking (WAGR)
- 6th position Individual European Amateur Championship. Slovakia
- Represents Spain in the Junior World Championship in Canada (11th position)
- 123rd position on the World Amateur Golf Ranking (WAGR)
- Major Champions Invitational Nick Faldo Series (USA)
- 5th at the Junior World Championship in Japan with the National Team
- Bronze Medal at the European Team Championship (2022)



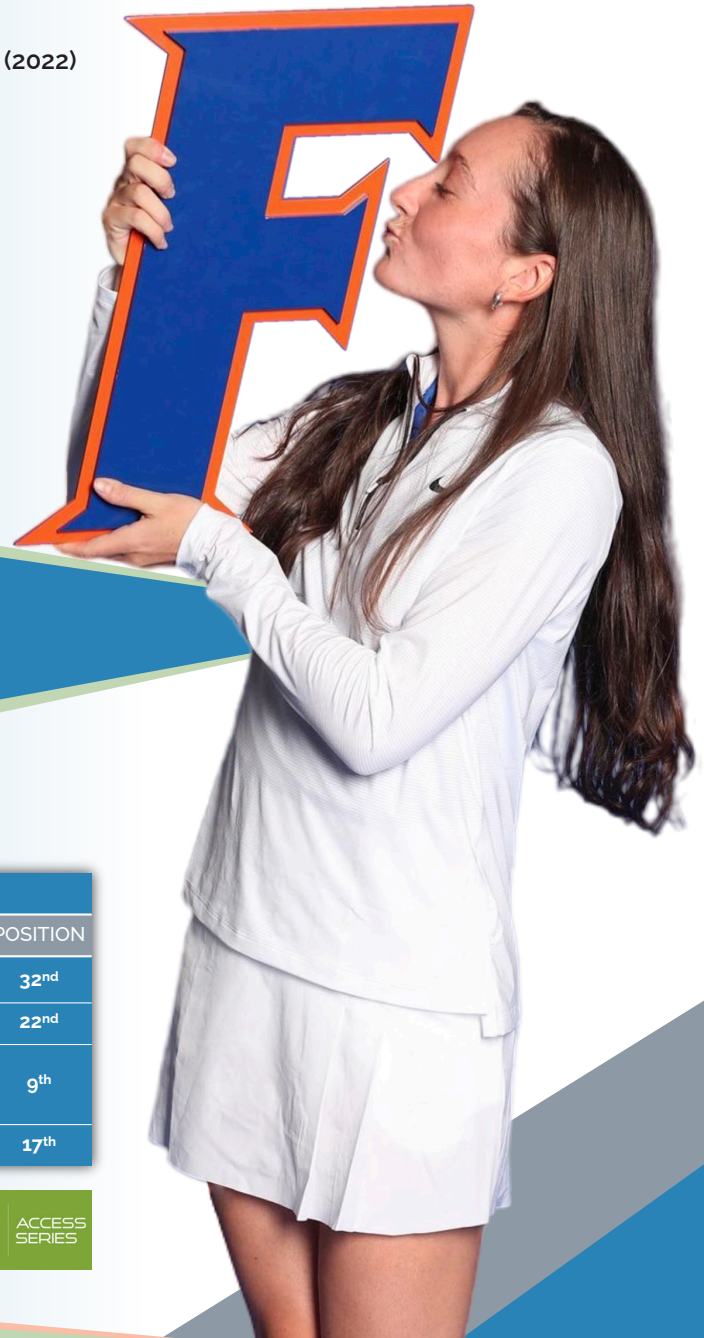
> In 2019 - 2024 (USA)

- Qualifies to play Nationals as an individual in Arizona (2022)
- 8 Wins on the NCAA with The Florida Gators
- 3rd Position at the East Lake Cup USA
- 4th Position at The Blessings Intercollegiate USA
- 3rd Position at NCAA Regional Albuquerque USA
- 4th Position SEC Women's Golf Championship USA
- 2nd Position at the Sea Best San José USA

2024 Start as a Professional

European Tour LETAS

TOURNAMENT	LOCATION	DATE	POSITION
Smorum Ladies Open	Denmark	2 - 4 August	32 nd
Ahlsell Trophy	Sweden	7 - 9 August	22 nd
Get Golfing <i>Top 10 that earns exemption to play Rose Ladies Open</i>	England	30 Aug - 1 Sep	9 th
Rose Ladies Open	England	6 - 8 September	17 th



GOALS

2024 – 2025

- Play between 15 – 20 international tournaments
- Earn European Tour LET Card next season
- Top 7 Ranking LETAS
- Top 15 Ranking LET
- Earn LPGA Tour Card at Q School 2025
- Win on the European Tour



Sponsorship Levels

Type 1:

- Inclusion of the brand's logo on official uniform
- Brand ambassador internationally through Social Media

Type 2:

- Inclusion of the brand's logo on official uniform
- Brand ambassador internationally through Social Media.
- Attendance to 3 VIP Brand Events



Impact on Media and Social Media

A DEDICATED TV / DIGITAL COVERAGE & NSV			B ONLINE PRESS		
Total Broadcast Hours	No. of Broadcast Markets	Total TV & Digital Net Sponsorship Value	No. of Articles	Cumulative Potential Readership	No. of Markets
1956:06:26	90	\$12.0m	618	408.3m	32
C SOCIAL MEDIA POSTS & SMV VIEWS			D TOTAL MEDIA DELIVERY		
Social Media Posts	Social Media Videos	Social Media Video Views	Total Exposure (TV & Digital)	Total Gross Advertising Value (all sources)	Total Net Advertising Value (all sources)
1,260	148	2.1m	1868:39:47	\$124.7m	\$23.3m

International Data

Ladies European Tour Open de España

	Referencias	Impactos de Audiencia	Valoración
	2.492	547.321.176	4.974.201€
	Referencias	Impactos de Audiencia	Valoración
Internet	334	531.575.328	3.656.555 €
Prensa	41	11.052.000	173.861 €
Radio	6	390.000	6.397 €
RRSS	2.081	643.848	5.096 €
TV	30	3.660.000	1.132.292 €
Total	2.492	547.321.176	4.974.201 €

	Referencias	Impactos de Audiencia	Valoración
Internet	84 %	97 %	74 %
Prensa	2 %	2 %	23 %
Radio	0 %	0 %	0 %
RRSS	13 %	1 %	3 %
TV	0 %	0 %	0 %

National Data

Santander Golf Tour

RESUMEN MEDIÁTICO				
	COBERTURA	EMISIONES	ALCANCE	VALOR EN MEDIOS
TELEVISIÓN	1515 Minutos	66	25,7 Millones de hogares	612.789€
PRENSA ESCRITA Y DIGITAL	346 Noticias		18.827.457 Usuarios únicos	892.114 €
RADIO	395 Minutos	54	178.805 Audiencia EGM	441.884€
REDES SOCIALES	620.221	732	59.950	231.258€
				2.178.045€

PAÍS	USUARIOS
Spain	15 mil
Netherlands	6,7 mil
United States	4,2 mil
United Kingdom	881
France	330
Italy	284
Germany	279

Visits to the Santander Golf Tour Webpage

ACCESS SERIES

AHLSSELL TROPHY LEADERBOARD

	PAR	SCORE
1 PATRICIA ISABEL SCHMIDT	-8	136
2 MEGAN DENNIS	-5	139
3 JANE TURNER	-5	139
4 ALESSIA NOBILIO (A)	-5	139
5 MARINA ESCOBAR DOMINGO	-5	139
6 LOVISA GUNNAR (A)	-5	139
7 BILLIE-JO SMITH	-4	140
8 NATACHA HOST HUSTED	-4	140
9 MARIA HERRAEZ GALVEZ	-4	140
10 ANA DAWSON	-3	141

letaccess How things stand heading into the final round
 #RaiseOurGame | #Access2LET
 3 sem · Ver traducción

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Les gusta a bestrizbarrios y personas más
 8 de ago.

ACCESS SERIES

GET GOLFING WOMEN'S GOLF CHAMPIONSHIP FINAL RESULTS

	SCORE	ROUND 4
1 MEGAN DENNIS	-7	71
2 KAISA ARVEFJALL	-5	73
3 KATHARINA MUEHLBAUER	-4	71
4 ISABELLE EKSTROM	-3	67
5 JESSICA HALL (A)	-3	72
6 NATACHA HOST HUSTED	-2	75
7 MAIKEN BING PALLESEN	-1	69
8 LUCIE MALCHIRAND	-1	73
9 NIKKI HOFSTEDE	PAR	69
10 MARINA ESCOBAR DOMINGO	PAR	70

letaccess Congratulations to @meganbending and @marinaescobard for earning spots to next week's Rose Ladies Open 🎉
 #RaiseOurGame | #Access2LET
 1 día · Ver traducción

javiermunoz67 🇩🇪 🇩🇪 🇩🇪
 12 h · Responder

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 Hace un día.

Florida Gators Women's Golf

ESCOBAR

MATCH WEEK

GATORS INVITATIONAL

Results.golfstat.com

LUBERA

GATORS INVITATIONAL

THIS WEEKEND

MARCH 23-25

FLORIDA GATORS WOMEN'S GOLF

GOLFER

Instagram post showing a golfer in a blue shirt and white pants, with a list of social media handles and engagement metrics.

Instagram post showing a golfer in a blue shirt and white pants, with a list of social media handles and engagement metrics.

España consigue una meritoria medalla de plata en el Europeo Sub 18 Femenino

Las españolas cedieron ante una Italia intratable en la gran final por 1 a 6

España ha conseguido una muy meritoria medalla de plata en el Campeonato de Europa Sub 18 Femenino que ha tenido lugar en el campo de golf de la Real Sociedad de Golf en el complejo deportivo de la Real Sociedad de Golf en San Sebastián. La final contra Italia por 1 a 6, un final que puso de manifiesto la calidad de los jugadores de ambos equipos.

Puntas 1 a 6: **Marina Escobar**

Final España - Italia

Según en la fase previa y antes de iniciar el torneo en cuartos de final por 4 a 3, el conjunto español consiguió el objetivo de disputar la final al superar a Suecia por 2 a 2 en semifinales y ganar a Suiza por 1 a 1 en la final por 2 a 1 en cuartos de final. Fue una gran victoria para el equipo español que se clasificó para disputar la final por 1 a 6, un final que puso de manifiesto la calidad de los jugadores de ambos equipos.

España ha reforzado esa condición, manteniendo una buena posición que ha llevado a los españoles a adjudicarse hasta ocho medallas de distintos metales en los últimos diez años.

En la gran final ante Italia, el conjunto español se mostró intratable en numerosas fases del choque, tanto en los partidos por penales como en los penales individuales.

En el primero de los casos, los diez integrantes por Marina Escobar, Laura Pinedo y Blanca Fernández - Marina Escobar en el encuentro la forma para doblar la fuerza controlando la pelota, planeando en los momentos finales, de 40 a 50, que reflejan la superioridad.

Marina Escobar y Marta López, entre las mejores en el Intercontinental de España

El Intercontinental de España de Golf Femenino se disputó en el campo de golf de la Real Sociedad de Golf en San Sebastián. Las españolas lograron una gran actuación, con Marina Escobar y Marta López entre las mejores jugadoras del torneo.

Marina Escobar y Marta López, entre las mejores en el Intercontinental de España. Las españolas lograron una gran actuación, con Marina Escobar y Marta López entre las mejores jugadoras del torneo.

CHAMPIONS

GATORS INVITATIONAL

Instagram post showing a group of female golfers in orange and blue uniforms, with a list of social media handles and engagement metrics.

Instagram post showing three female golfers in white and blue uniforms, with a list of social media handles and engagement metrics.

Florida

Instagram post showing a female golfer in a blue shirt and white pants, with a list of social media handles and engagement metrics.

CHAMPIONSHIPS

Instagram post showing a group of female golfers in white and blue uniforms, with a list of social media handles and engagement metrics.

La almeriense Marina Escobar gana el Campeonato Abierto de Madrid

Marina Escobar, almeriense, se proclamó campeona del Campeonato Abierto de Madrid de Golf Femenino tras vencer a la sueca Emma Johansson por 1 a 0 en la final. Escobar logró una gran actuación durante el torneo, demostrando su calidad y habilidad en el campo de golf.

NCAA WOMEN'S GOLF CHAMPIONSHIPS

WOMEN'S TOURNAMENT

Instagram post showing a female golfer in a white shirt and black shorts, celebrating on a golf course, with a list of social media handles and engagement metrics.

Thank you for making the difference by
considering the support for women's golf



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